

Maxwell House, Prince Imperial Road, Chislehurst, Kent BR7 5LX

Acorn not only assumed management control of the planning applications in this case, but also funded the entire process in a joint-venture with the Residents Association.

Each of the 18 lessees had use of a redundant parcel of land at the rear of their estate, plus a share in the freehold interest. Understandably nervous to contribute to the cost of promoting the site, we agreed a structure with the residents whereby Acorn covered all costs, and managed the promotion and sale process entirely at risk.

We successfully secured two planning consents for residential development, and concluded the sale of an overgrown and seemingly worthless parcel of land for £750,000!

After a kitty was set aside for improvements to the estate, each of the 18 residents received a substantial cash sum, and without any investment or risk on their part. The Resident's Association commented that "Acorn was an essential partner in the sale of our land for development. Their unfailing

professionalism, local knowledge, commitment and attention to detail throughout the process brought about a great result for us."

Acorn's Planning Management team is willing to consider involvement in planning related projects on a variety of basis. Whilst we are hugely flexible in our approach, our ultimate aim is always to add maximum value on the client's behalf.



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Jeff East Director jeff.east@acorn.ltd.uk 020 8315 5454 For all the latest news and opportunities follow us on twitter @acorncommercial